


Orlando Market Indicators

Orlando Hotel Indicators			Occupancy (Source: STR)			Average Daily Rate (Source: STR)			Passengers					
Metro Orlando	Nov 18 73.3%	-5.2%	YTD 77.9%	-1.6%	Metro Orlando	Nov 18 \$120.71	2.5%	YTD \$127.08	5.1%	Orlando International <i>Source: GOAA</i>	Nov 18 4,049,889	10.1%	YTD 43,378,678	6.8%
Orlando North	Nov 18 68.3%	-6.7%	YTD 71.2%	-4.2%	Orlando North	Nov 18 \$90.75	-2.5%	YTD \$94.77	6.0%	Sanford International <i>Source: Sanford Int. Airport</i>	Nov 18 247,312	9.2%	YTD 2,862,042	7.6%
Orlando Central	Nov 18 71.0%	-2.1%	YTD 73.4%	-0.5%	Orlando Central	Nov 18 \$120.87	1.2%	YTD \$121.00	6.2%	TDT Collections Up 7.5% in November Collections of Orange County's Tourist Development Tax were 7.5 percent higher in November versus the same month last year, marking the highest November total ever at nearly \$23.5 million. TDT collections, which are on track for the ninth straight year of growth, are up 8 percent year to date.				
International Dr.	Nov 18 77.1%	-0.2%	YTD 80.9%	0.2%	International Dr.	Nov 18 \$127.63	2.6%	YTD \$136.83	3.2%					
Kissimmee East	Nov 18 56.7%	-19.5%	YTD 66.9%	-4.0%	Kissimmee East	Nov 18 \$93.22	2.3%	YTD \$95.95	6.6%					
Kissimmee West	Nov 18 61.0%	-6.8%	YTD 68.2%	-1.9%	Kissimmee West	Nov 18 \$72.06	4.0%	YTD \$74.31	3.1%					
Orlando South	Nov 18 75.1%	-0.4%	YTD 78.4%	-1.0%	Orlando South	Nov 18 \$120.33	0.4%	YTD \$126.45	5.9%					
Lake Buena Vista	Nov 18 77.7%	-8.5%	YTD 82.1%	-2.9%	Lake Buena Vista	Nov 18 \$133.10	2.9%	YTD \$140.42	6.4%					
Metro Orlando Demand <i>Source: Visit Orlando®</i>	Nov 18 2,701,622	-3.4%	YTD 31,720,473	0.0%										

Tourist Development Tax			Economic Indicators - National & Local			Orange County Convention Center							
Orange County	Nov 18 \$23,484,300	7.5%	YTD \$256,571,300	8.1%	Consumer Confidence (National)	Nov 18 135.7	% Change Prior Yr. 5.5%	5.1%	Attendees	Nov 18 118,563	-15.1%	YTD 1,371,365	-6.4%
Osceola County	Sep 18 \$3,598,683	-9.5%	YTD \$44,975,277	12.1%	Unemployment (National)	Nov 18 3.7%	% Change Prior Yr. -9.8%	-9.8%	Conventions & Tradeshows	Nov 18 91,858	-14.0%	YTD 1,204,038	-7.4%
			<i>Source: County Comptroller</i>		Orlando MSA Tourism Employment	Oct 18 271,900	% Change Prior Yr. 6.1%	6.1%	All Other Events	Nov 18 26,705	-19.0%	YTD 167,327	1.4%

State Sales Tax Collections from Orange County			Currency Exchange: USD per Foreign Currency			Legend					
Tourism Sector: Lodging, Restaurants, & Admissions	Sep 18 \$96,307,964	6.1%	YTD \$991,594,937	10.6%	USD per EUR	Nov 18 1.136	% Change Prior Yr. -3.2%	↓	%change > 3% ↑	%change within +/- 3% ↔	%change > - 3% ↓
			<i>Source: FL Dpt. of Revenue</i>		USD per GBP	1.290	-2.4%	↔			
					USD per CAD	0.757	-3.3%	↓			
					USD per BRL	0.264	-13.8%	↓			

Source: The Conference Board, BLS, U.S. Travel Assoc., AAA, OANDA