

Orlando Market Indicators

Orlando Hotel Indicators			Occupancy (Source: STR)			Average Daily Rate (Source: STR)			Passengers		
Metro Orlando	Dec 18 73.5% -6.7%	YTD 77.5% -2.1%	Metro Orlando	Dec 18 \$130.01 0.6%	YTD \$127.32 4.7%	Orlando International <i>Source: GOAA</i>	Dec 18 4,315,895 8.4%	YTD 47,694,573 6.9%			
Orlando North	Dec 18 65.8% -9.1%	YTD 70.7% -4.6%	Orlando North	Dec 18 \$93.36 -1.3%	YTD \$94.65 5.4%	Sanford International <i>Source: Sanford Int. Airport</i>	Dec 18 232,445 -11.8%	YTD 3,094,487 5.9%			
Orlando Central	Dec 18 70.7% 1.1%	YTD 73.2% -0.4%	Orlando Central	Dec 18 \$123.38 -0.1%	YTD \$121.20 5.7%						
International Dr.	Dec 18 75.8% -4.0%	YTD 80.4% -0.1%	International Dr.	Dec 18 \$134.51 1.0%	YTD \$136.63 3.0%						
Kissimmee East	Dec 18 61.4% -14.4%	YTD 66.4% -4.9%	Kissimmee East	Dec 18 \$108.94 1.2%	YTD \$97.00 6.0%						
Kissimmee West	Dec 18 63.7% -13.0%	YTD 67.6% -3.2%	Kissimmee West	Dec 18 \$90.01 7.7%	YTD \$75.56 3.4%						
Orlando South	Dec 18 75.0% 0.4%	YTD 78.1% -0.9%	Orlando South	Dec 18 \$122.76 -0.6%	YTD \$126.16 5.4%						
Lake Buena Vista	Dec 18 78.6% -9.4%	YTD 81.9% -3.5%	Lake Buena Vista	Dec 18 \$148.05 -0.3%	YTD \$141.07 5.7%						
Metro Orlando Demand <i>Source: Visit Orlando®</i>	Dec 18 2,791,582 -5.5%	YTD 34,512,055 -0.5%									

Tourist Development Tax			Economic Indicators - National & Local			Orange County Convention Center		
Orange County	Nov 18 \$23,484,300 7.5%	YTD \$256,571,300 8.1%	Consumer Confidence (National)	Dec 18 128.1	% Change Prior Yr. 4.1% ↑	Attendees	Dec 18 74,011 14.5%	YTD 1,445,376 -5.5%
Osceola County	Sep 18 \$3,598,683 -9.5%	YTD \$44,975,277 12.1%	Unemployment (National)	Dec 18 3.9%	% Change Prior Yr. -4.9% ↓	Conventions & Tradeshows	Dec 18 68,311 10.1%	YTD 1,272,349 -6.6%
		<i>Source: County Comptroller</i>	Orlando MSA Tourism Employment	Oct 18 271,900	% Change Prior Yr. 6.1% ↑	All Other Events	Dec 18 5,700 119.2%	YTD 173,027 3.2%

State Sales Tax Collections from Orange County			Currency Exchange: USD per Foreign Currency			Legend		
Tourism Sector: Lodging, Restaurants, & Admissions	Oct 18 \$102,451,971 14.9%	YTD \$1,094,046,908 11.0%	USD per EUR	Dec 18 1.138	% Change Prior Yr. -3.9% ↓	%change > 3% ↑ %change within +/- 3% 🟡 %change > -3% ↓	<i>Source: FL Dpt. of Revenue</i>	
			USD per GBP	1.266	-5.5% ↓			
			USD per CAD	0.744	-5.0% ↓			
			USD per BRL	0.258	-15.2% ↓			



Source: The Conference Board, BLS, U.S. Travel Assoc., AAA, OANDA